

Nascar's Champions Against Bullying: NASCAR's rising star **Daryl Harr** and Kansas City Chiefs Hall of Famer Nick Lowery teaming up with JD Motorsports!



NASCAR's **Daryl Harr** (No. 87) and Kansas City Chiefs Hall of Fame Kicker **Nick Lowery** are teaming up for the first NASCAR driver's to make a major statement against Bullying. The NFL Hall of Fame nominee and Chiefs all-time leading scorer leads perhaps the country- and the NFL's best program against Bullying. Lowery, a Harvard Masters graduate, knows all about making a difference: he helped launch the Points of Light Foundation and Americorps for Presidents H.W. Bush and Bill Clinton, and is the recipient of the NFL Player's foremost Humanitarian Award, the Justice Byron Whizzer White Award.

Harr said today from Las Vegas' NASCAR event:

"You will see the first ever bold statement against Bullying - and Nick Lowery and I plan to kick off, if you don't mind the pun, a program to inspire school kids at every NASCAR event I'm at with the message that ***"What happens to one of us, Happens to All of us!"***

"Today in America,

** 160,000 young people stay away from school every day because they are terrified of a bully waiting to taunt them at school*

** kids that are bullied over a period of years are 750% more likely, or more than 7 times more likely to have very poor self esteem and believe they don't deserve to have a quality life with a chance to succeed.*

** 35%-40% of kids in 6th,7th and 8th grade are bullied - right when they are coming into young adult personhood, they are sabotaged*

** Kids that bully or are bullied are far more likely to experience physical abuse in their relationship, and jail time*



Today, NFL Kansas City Chiefs Hall of Famer **Nick Lowery** and I are making a statement, sticking a flag in the sand and saying we all can do more to end bullying in schools!

We'd like to invite anyone who runs a corporation and loves NASCAR and the National Football League, especially given what happened recently with a bullying incident, to **join our team** and help us make champions out of every young person stuck in the shadows of schools. Go to www.nickloweryfoundation.org, or www.nicklowery.org, make a meaningful donation, and contact my racing team to help sponsor our very important work! We've already had the pleasure of having Plasmacar join our cause in the fight against bullying! Plasmacar, which is manufactured by PlaSmart, is an innovative, ride-on toy that harnesses the natural forces of inertia, centrifugal force, friction, and kid power. On the back of my car is a picture of young people looking up - and we plan to give the one's in a dark time in their important God-given lives something to look up to!

Bringing the Light: We know that clinical psychologists agree that part of the reason that the tragedy at Columbine and other school shootings has happened has sometimes been preceded by a toxic environment where the Varsity athletes were the only "cool" ones in school, and sometimes made others feel unimportant and damaged their sense of value. Nick and I want to help Varsity athletes all over NASCAR Country STAND UP for the marginalized kids in the shadows of schools - and that's what Nick and I will be doing in schools in NASCAR communities.

Here's a short 90-second video of what Nick and I will be doing together:

<https://vimeo.com/84062820>.

We're in this to win! I want to be the **Nascar Underdog** that fights for the underdogs in schools!

About JD Motorsports:

JD Motorsports with Gary Keller is a two-car NASCAR team competing in the Nationwide Series with Landon Cassill in the No. 01 and Jeffrey Earnhardt in the No. 4. The team, founded by NASCAR veteran Johnny Davis, has been operating since 2002 out of a state-of-the-art 40,000 sq. ft. shop in Gaffney, SC. More information can be found at www.teamjdmotorsports.com

About PlaSmart:

PlaSmart distributes innovative and quality products that have won numerous toy awards. The company focuses on toys that develop motor and dexterity skills, balance, creative and imaginative play, hand-eye coordination, problem-solving skills and, of course, entertainment. In addition to the PlaSmart team, the company is proud to work with toy inventors and designers who share its vision. Check out www.plasmarttoys.com for more information.